

What is Saywell? **Your website, handled.**

Saywell is a managed website and SEO service built only for therapists and group practices. We design and build your website, keep it fast and secure, and grow it with SEO. You change it by simply saying what you want, and nothing goes live until you approve it.



Not a page builder

You never log in to edit pages, update plugins or learn software. You ask, preview and approve.

Not a template

Your logo, brand, copy and pages are made for your practice, by people, with AI doing the heavy lifting.

Not a lock-in

Your domain is yours from day one, and the whole website is 100% yours after 12 months.

— How a change works

1

Say it

Type or speak a change in your Clients Portal: "Raise my fee to \$185 in January."

2

Archie makes it

Archie, our AI assistant, prepares the change, usually within minutes.

3

You approve it

Check the preview on desktop and phone, or tap the spot that needs fixing.

4

It's live

Every version is saved, so any change can be undone.

Fees, hours, new-client status and holiday notices are free quick switches that go live right away. **Bigger jobs**, like a new page or connecting a booking tool, go to our team. New pages usually take about 72 hours.

BUILD WEEK

Live in 7 days

- ✓ A custom website of up to 25 pages, written for you
- ✓ A logo, brand guide and an optimized Google Business Profile
- ✓ About an hour of your time, in total
- ✓ Live within 7 days of onboarding, or a full refund

MONTHS 1 TO 12

Grow it

- ✓ 8 researched SEO articles a month, each approved by you
- ✓ Technical SEO watched around the clock
- ✓ 10 edits a month, plus free quick switches
- ✓ Up to 5 extra pages, built free
- ✓ 4 revision rounds in your first 30 days

MONTHS 13 TO 24

Look after it

- ✓ Hosting, security and backups
- ✓ 15 edits a month, plus free quick switches
- ✓ Optional SEO add-on: 8 articles a month for \$99/month
- ✓ After 24 months: renew at \$99/month, move or leave

— Your website is yours

Day 1

Your domain and your content are yours

Day 7

Your website goes live

Month 12

The whole website is 100% yours, with an export ready

Month 24

Renew, move it or leave, with an SEO-safe handover

— The technology, in plain words

You never have to touch it. But it's the reason your website opens fast on a phone, stays secure and is easy for Google to read.

THE FRAMEWORK

Astro

A modern web framework made for content websites. Every page is built ahead of time into finished, lightweight HTML, and only the code a page truly needs is sent to a visitor's phone.

THE NETWORK

Cloudflare

One of the world's largest networks, with data centers in hundreds of cities. Your website is delivered from the one nearest each visitor, with attack protection and encryption built in.

WHAT YOU DON'T HAVE

No WordPress. No plugins.

No database to break, no admin login to guess and no plugin updates to keep up with. The code is standard and portable.

Most websites are cooked to order in a kitchen across the country. Yours is ready and waiting at the counter down the street.

— AI and people, each doing their part

- ✓ **Archie** is our AI assistant. He makes everyday changes and answers questions about your website, around the clock. He's always labelled as AI, and a person is one tap away.
- ✓ **Our team** designs your site and brand, runs your SEO with The ARCA Rank Method, edits every article and builds the bigger jobs.
- ✓ **You** approve every change before it goes live, and anything clinical before it's published.

— Your privacy and your clients

- ✓ **Saywell never needs, asks for or stores anything about your own clients**, including health information. Please never include it in a request.
- ✓ Contact and intake forms run through a HIPAA-compliant provider that signs a business associate agreement with you. Submissions go to you, not us.
- ✓ Every site includes a crisis notice with 988, plus a Good Faith Estimate notice if you see self-pay clients.
- ✓ Privacy-friendly analytics: no advertising cookies or tracking pixels.

— Who's behind Saywell

Saywell was founded by **Archie Alibasa**, who started building websites and running SEO as a freelancer in 2012. After 14 years of hearing the same frustrations from clients (slow builds, updates that waited days, SEO that never got done), he built Saywell so a therapist never has to manage a website again. Archie is also the founder of ARCA Digital, Ethos Digital and TalasWorks.

14 years

building websites and running SEO, since 2012

~20 years

of combined SEO experience across our team

6 websites

rebranded and redesigned in under 2 weeks

— Getting help

Ask Archie

Questions about your website, your edits or your SEO, any time, in your Clients Portal.

Help & support

Guides for every part of the portal, and "Report a problem" if something isn't right.

A person

Email hello@hellosaywell.com. We reply within 1 business day.

Your Founding Membership Agreement and our Privacy Policy are in your Clients Portal and at hellosaywell.com.